

**NEWS RELEASE**

**For Immediate Release**

**TUFCO TECHNOLOGIES, INC. ANNOUNCES  
FISCAL YEAR 2008 FIRST QUARTER RESULTS ;  
ANNOUNCES 100,000 SHARE BUYBACK PROGRAM**

GREEN BAY, WI (February 14, 2008)--Tufco Technologies, Inc. (NASDAQ: TFCO), the largest provider of branded contract wet and dry wipes converting in North America and a leader in specialty printing services and business imaging products, today announced that fiscal year 2008 first quarter sales were \$24,818,000, down 8% from fiscal year 2007 first quarter sales. Net income per diluted share for the 2008 first quarter was \$0.01 per share compared to \$0.03 net income per diluted share for the first quarter of 2007.

In commenting on the results, Louis LeCalsey, Tufco's President and CEO said, "As we earlier indicated, we expected the first quarter to be soft, consistent with the general economy. However, our efforts during 2007 to reduce waste and labor and improve operating efficiencies somewhat mitigated the earnings impact of the lower revenues".

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"We are seeing meaningful improvement in demand for our existing products and we continue to focus on increasing sales volume while pursuing further waste reductions and operating efficiency improvements", he added.

Also, today the Company's Board of Directors approved a program for open market stock repurchases through December 31, 2008 for up to 100,000 shares of its stock at prevailing market prices after concluding that the cash and debt position would enable these purchases without impairment to the Company's capital. The timing and amount of purchases will be based upon market conditions, applicable securities law limitations and other factors. The stock buy-back program may be modified, suspended, extended or discontinued at any time without prior notice. Tufco, headquartered in Green Bay, Wisconsin, has manufacturing operations in

Wisconsin and North Carolina.

**Information about the results reported herein, or copies of the Company's Quarterly Reports, may be obtained by calling the contact person listed below.**

*This press release, including the discussion of the Company's fiscal 2008 results in comparison to fiscal 2007 contains forward-looking statements regarding current expectations, risks and uncertainties for future periods. The actual results could differ materially from those discussed herein due to a variety of factors such as changes in customer demand for its products, cancellation of production agreements by significant customers including two Contract Manufacturing customers it depends upon for a significant portion of its business, material increases in the cost of base paper stock, competition in the Company's product areas, an inability of management to successfully reduce operating expenses including labor and waste costs in relation to net sales without damaging the long-term direction of the Company, the Company's ability to increase sales and earnings as a result of new projects, the Company's ability to successfully install new equipment on a timely basis, the Company's ability to produce new products, the Company's ability to continue to improve profitability, the Company's ability to successfully attract new customers, the effects of the economy in general and the Company's ability to improve the run rates for its products. Therefore, the financial data for the periods presented may not be indicative of the Company's future financial condition or results of operations. The Company assumes no responsibility to update the forward-looking statements contained in this press release.*

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