

NEWS RELEASE

For Immediate Release

**TUFKO TECHNOLOGIES, INC. ANNOUNCES APPOINTMENT OF
JAMES ROBINSON AS VICE PRESIDENT, BUSINESS DEVELOPMENT**

GREEN BAY, WI (January 14, 2010)-- Tufco Technologies, Inc. (NASDAQ: TFCO), the largest provider of branded contract wet and dry wipes converting in North America and a leader in specialty printing services and business imaging products, today announced the appointment of James Robinson as Vice President, Business Development of its Green Bay, Wisconsin Contract Manufacturing Division.

James brings more than fifteen years of experience in the global consumer products industry, with specialization in hygiene products and flexible packaging. Most recently he served as Business Development and Technical Director for Mondi, a leading global supplier of packaging films and specialty release liners. Previously, James held sales and marketing leadership positions with Paper Converting Machine Co. and was a partner in the wipes converting company, Hygenitec.

James served in the U.S. Army (Airborne) prior to completing his B.A. in Business Administration and Economics from Lakeland College. He also undertook graduate studies in Mexico. Jim's global experience in the development of tailor-made solutions for diverse wipes product needs will complement Tufco's current wipes growth initiatives.

Tufco, headquartered in Green Bay, Wisconsin, has manufacturing operations in Wisconsin and North Carolina.

Information about the results reported herein, or copies of the Company's Quarterly Reports, may be obtained by calling the contact persons listed below.

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